

1<sup>st</sup> February 2017

**MEDIA RELEASE**

**SAFFIRE NAMED AUSTRALIA'S BEST LUXURY HOTEL**

Tasmanian luxury hotel, Saffire Freycinet, has been named the *Best Luxury Hotel in Australia 2017*, according to the world's largest travel website, TripAdvisor.

The award is based on the reviews and opinions of travellers from across the globe.

This is the third consecutive year Saffire has been recognised as Australia's leading luxury hotel, ahead of stiff competition including *Southern Ocean Lodge*, *Qualia* and *Longitude 131*.

"This sort of recognition via TripAdvisor is enormously fulfilling for us, as it's a direct reflection of guest satisfaction", said Saffire General Manager, Justin King. "Everything we do is focused on delivering exceptional visitor experiences and this award is an indication that our guests are consistently delighted by the Saffire offering."

After six years of operation, Saffire can now be regarded as the most awarded luxury hotel in Australia; by both traveller reviews and tourism industry organisations alike.

Saffire Freycinet is one of three properties within the *Federal Group Tourism Business Unit*, which also includes *The Henry Jones Art Hotel* and the upcoming *MACq 01 Hotel*. Federal Group will further expand their tourism portfolio next year with the addition of a new luxury hotel at Port Arthur.

Saffire architect, Robert Morris Nunn was also recognised last Thursday by the Council of the Order of Australia for 2017 Australia Day Honours.

**ENDS**

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