

5th February 2018

MEDIA RELEASE

SAFFIRE NAMED AUSTRALIA'S BEST LUXURY HOTEL, FOURTH YEAR IN A ROW

Tasmanian luxury hotel, Saffire Freycinet, has been named the *Best Luxury Hotel in Australia 2018*, by the world's largest travel website, TripAdvisor.

The award is based on the reviews and opinions of travellers from across the globe.

This is the fourth consecutive year Saffire has been recognised as Australia's leading luxury hotel, ahead of stiff competition including *Bedarra Island Resort*, *Wolgan Valley* and *Longitude 131*.

"This sort of recognition via TripAdvisor is enormously fulfilling for us, as it's a direct reflection of guest satisfaction", said Saffire General Manager, Justin King. "Everything we do is focused on delivering exceptional visitor experiences and winning this award for the fourth consecutive year is an indication that our guests are consistently delighted by the Saffire offering. It's an enormous credit to our team up here."

After seven years of operation, Saffire can now be regarded as the most awarded luxury hotel in Australia; by both traveller reviews and tourism industry organisations alike.

Saffire Freycinet is one of three properties within Federal Group's tourism business unit, which also includes *The Henry Jones Art Hotel* and the brand-new storytelling hotel, *MACq 01*. All three hotels were awarded GOLD at the recent Tasmanian Tourism Awards, which is a first for Federal Group Tourism. Each hotel will now compete for national GOLD at the Qantas Australian Tourism Awards in late February.

ENDS

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